

東京 TOKYO 2026  
GAKKI EXPO  
楽器博

TOKYO GAKKI EXPO  
2026 Exhibition overview v1.1

Tokyo Gakki Expo 2026 Executive Committee

## ■はじめに

Tokyo Gakki EXPO kicked off in 2023 with approximately 3,000 visitors, with the main themes of expanding the musical instrument playing population and contributing to exhibitors' year-end and New Year business. The event aims to be held annually, and the following year, in 2024, the scale expanded to approximately 60 exhibitors and over 8,000 visitors. Last year, the third event, held at the event, saw 107 exhibitors and 8,571 visitors. We would like to once again express our sincere gratitude to the exhibitors and sponsors who cooperated with us.

This event has been positioned both inside and outside the industry as the largest musical instrument experience event in Japan, and we feel that the expectations of visitors are growing year by year. The fourth Tokyo Gakki Expo 2026 will be held this year, and in order to further develop the musical instrument industry, we will strengthen measures to attract student visitors and collaboration with music stores and music media, with the goal of attracting 10,000 visitors. As with last year, the venue will be the Science Museum, a mecca for the musical instrument industry.

This year, we will further expand the venue area and make effective use of the entire exhibition hall on the first floor, the science hall on the second basement floor, and the conference room floors on the third, fifth, and sixth floors. By providing an attractive and realistic musical instrument experience, we will be enhancing the content of our events to attract a wide range of customers.

Regarding the business meeting, we will be reconsider the event, setting up a dedicated business meeting space, so we hope you will make use of it as an opportunity for active business negotiations. Additionally, in terms of operation, we will reflect the various opinions we have received from exhibitors and aim to create an event that will satisfy all visitors and exhibitors, but due to the significant number of factors that have increased costs, we have decided to raise the admission and exhibition fees. We ask that all companies and organizations understand the purpose and content of the event, take advantage of the early bird discount system, and actively participate.

Chairman of the Tokyo Gakki Expo 2026 Executive Committee  
General Producer of the Tokyo Gakki Expo 2026 Executive Committee

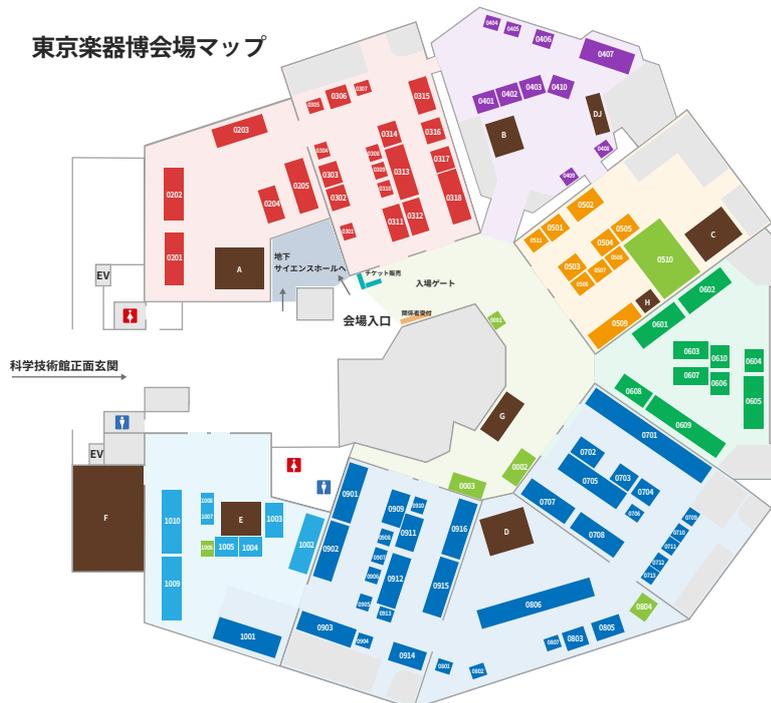
Takanori Kojima  
Ujiei Katsunori

## ■昨年度の模様

ミュージックトレード誌より抜粋



## 東京楽器博会場マップ



- シンセサイザー
- DJ・音楽制作
- 管楽器・弦楽器
- ドラム・打楽器
- エレキ・アンプ・エフェクター
- アコギ・ウクレレ
- その他ブランド
- ステージ・体験コーナーなど

## 出展社

- |                              |                                               |                                     |
|------------------------------|-----------------------------------------------|-------------------------------------|
| 0201 ヤマハミュージックジャパン           | 0508 PAMPET MUSIC                             | 0901 神田商会                           |
| 0202 Roland                  | 0509 ヤマハミュージックジャパン                            | 0902 ATLENER Z                      |
| 0203 コルグ                     | 0510 日本楽器協会の会                                 | 0903 光華楽器                           |
| 0204 Nord Keyboards          | 0511 プリマ楽器・大塚楽器                               | 0904 NUX                            |
| 0205 補修工房                    | 0601 Roland                                   | 0905 Shure                          |
| 0301 Gemvoce                 | 0602 DW                                       | 0906 The notes                      |
| 0302 フォニアシステム                | 0603 ATV                                      | 0907 KERNON                         |
| 0303 IronsChord              | 0604 NUX                                      | 0908 Darkglass                      |
| 0304 Theresyn                | 0605 パール楽器製造                                  | 0909 Stronberg                      |
| 0305 UV                      | 0606 omelo cymbals Japan / ODD Custom Shop    | 0911 ヴォラ楽器                          |
| 0306 The MIDI Association    | 0607 AMS Corporation                          | 0912 Cream Guitars                  |
| 0307 Azoteq and Amelkote     | 0608 KORG                                     | 0913 音響商会                           |
| 0308 NUX                     | 0609 ヤマハミュージックジャパン                            | 0914 藤村楽器                           |
| 0309 アラマボ                    | 0610 TECINA Drumsticks                        | 0915 KORG                           |
| 0310 O-Studio                | 0701 ヤマハミュージックジャパン                            | 0916 フックアップ                         |
| 0311 ドットレッドオーディオデザイン         | 0702 山本楽器                                     | 1001 BOSS                           |
| 0312 LYN                     | 0703 Markbass/SIGMA GUITARS                   | 1002 モリタ楽器                          |
| 0313 MUSCIS                  | 0704 Kiva                                     | 1003 三木楽器                           |
| 0314 BEON                    | 0705 オクターブワリ                                  | 1004 MaruGuitar Official Goods Shop |
| 0315 フックアップ                  | 0706 日本エレクトロ・ハーモニクス                           | 1005 キョウヤ商会                         |
| 0316 鈴木楽器製作所                 | 0707 メディアインターナショナル                            | 1006 TAF                            |
| 0317 ディザイナート・アウトレット販売        | 0708 Hoshino                                  | 1007 河津電子                           |
| 0318 StudioJag               | 0709 モリタ楽器                                    | 1008 名産商会                           |
| 0401 mymusic5                | 0710 カンチ楽器                                    | 1009 ヤマハミュージックジャパン                  |
| 0402 音響ミュージックコレクション          | 0711 TRINOS/HOSCO                             | 1010 岡本楽器製作所                        |
| 0403 メディアインターナショナル           | 0712 BIONIC                                   | 0001 SYTHAMMICS                     |
| 0404 ココアネットワークス              | 0713 BluGuitars                               | 0002 PREMIUM WATER                  |
| 0405 AlphaTone               | 0801 都府会                                      | 0003 DREAMBEER                      |
| 0406 Hercules / ReLoop       | 0802 都府技研 EIP エイティンメント音響センターラボ                | A シンセサイザーステージ                       |
| 0407 ヤマハミュージックジャパン           | 0803 S2 soundworks                            | B 音楽制作 (DJ) ステージ                    |
| 0408 KEMOJIC / JAGINC        | 0804 Grande uomo                              | C 管楽器 / 弦楽器ステージ                     |
| 0409 日本歌ってた MIX 研 協会         | 0805 キタタミュージック                                | D エレキギター / アコースティックギターステージ          |
| 0410 PopMusic Global         | 0806 Electric guitar sound arrows             | E アコースティックギター / ウクレレステージ            |
| 0501 音響技術者 トノハ               | 0901 都府技研 EIP エイティンメント音響センターラボ                | F 体験型ステージ / セミナールーム                 |
| 0502 LFOR COMPANY            | 0902 藤村楽器 (藤村楽器)                              | G 体験型コーナー                           |
| 0503 Roland                  | 0903 藤村楽器 (藤村楽器)                              | H ヤマハミュージックジャパン                     |
| 0504 Chateau Saxophone/HOSCO | 0904 Kiva (Kiva Works / Lee Custom Amplifier) | I 手振 DJ 体験型コーナー                     |
| 0505 DY Wind Instrument      | 0905 New                                      |                                     |
| 0506 Nave                    | 0906 Studio J Consulting                      |                                     |
| 0507 カサヤオカリテ工房               |                                               |                                     |

## ■ Overview

- Event Title : TOKYO GAKKI EXPO 2026
- Organizer : Tokyo Gakki Expo Executive Committee
- Cooperation : Japan Musical Instrument Association (planned),  
Tokyo Musical Instrument Association (planned)
- Venue : Science Museum Event Hall 1F (all halls) /  
Science Hall and 5F and 6F Conference Rooms  
2-1 Kitanomaru Park, Chiyoda-ku, Tokyo 102-0091
- Date : October 31st (Sat) - November 1st (Sun), 2026  
Preparation Day : October 30th (Fri) 9:00 AM - 7:00 PM  
Event Day : October 31st (Sat) 10:00 AM - 6:00 PM  
November 1st (Sun) 10:00 AM - 5:00 PM  
(Complete dismantling by 8:00 PM)  
Reserve Dismantling Day : November 2nd (Mon) 9:00 AM - 12:00 PM  
(Building 2 (Temporary) only)
- Charge : On the day: 3,000 JPY  
Advance tickets: 2,500 JPY (online sales only)  
Free for high school students and younger  
Science Hall events are charged separately for each menu item.
- Exhibiting Companies : Musical instrument manufacturers, import agencies, publishers, music schools, etc.
- Event scale : 120 exhibitors, 200 brands, 10,000 visitors.

## ■ Room Overview

### ◇ 1F

- Hall1 . . . . Staff room / Secretariat
- Hall2 . . . . Synthesizer / "Synth Fest" Stage
- Hall3 . . . . Synthesizers/Electronic Musical Instruments
- Hall4 . . . . Music production/DJ-related products/Music production & DJ stage
- Hall5 . . . . Electronic Acoustic instruments (including electronic pianos and electronic drums) / Related Stage
- Hall6 . . . . Drums/Percussion
- Hall7 . . . . Electric guitar / Effects pedal
- Hall8 . . . . Stage D, Stage E (Electric guitars/effects pedals/drums related)
- Hall9 . . . . Electric guitar / Effects pedal
- Hall10 . . . . AG, ukulele, and other acoustic instruments / Related Stage.
- Hall11 . . . . Wind instruments, string instruments, and other Acoustic instruments, etc.
- Center Cort . . . . Publishers and sponsoring manufacturers

### ◇ B2 Science Hall

Various events (two performances scheduled each day)

### ◇ 6F Conference Rooms 1, 2, and 3

It is planned to be used as a Stuff room, event venue, etc.

### ◇ 5F Conference Rooms 4

It is planned to be used as a Stuff room, event venue, etc.

### ◇ 3F Conference Rooms

It is planned to be used as a Stuff room.

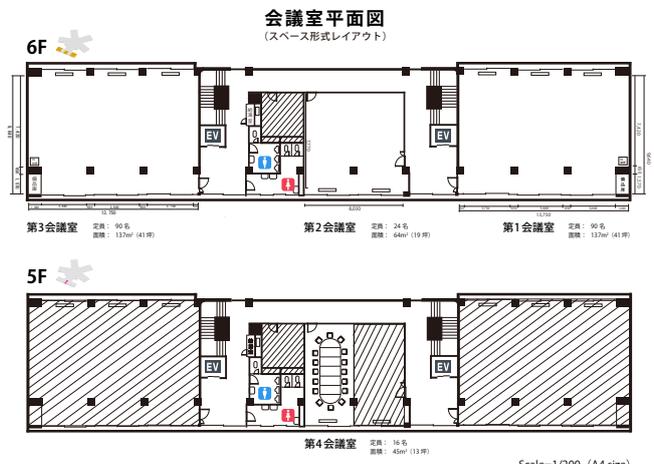
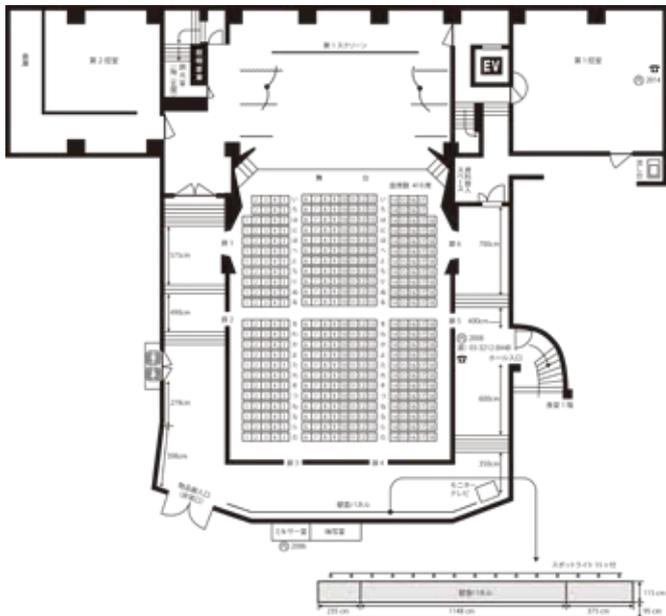
## Hall

\*The booth layout shown is tentative. The final layout will be decided around the end of August.



## Science Hall

### 5F、6F



※ Wi-Fi is not available on the 5th and 6th floors.

■ Exhibition fee

Booth Type	Exhibition fee (excluding tax) size/time	remarks
BoothA	<b>380,000JPY</b> early bird price : 320,000JPY	Exhibitor Pass <b>15</b> pieces、 invitation ticket <b>30</b> pieces、 Business meeting tickets <b>30</b> pieces
	6300 × 1800mm	We provide space using partitions and corridor walls. Desks and chairs are not included.
BoothB	<b>260,000JPY</b> early bird price : 220,000JPY	Exhibitor Pass <b>10</b> pieces、 invitation ticket <b>20</b> pieces、 Business meeting tickets <b>20</b> pieces
	3600 × 1800mm	Partitions will be provided. Desks and chairs are not included.
BoothC	<b>200,000JPY</b> early bird price : 170,000JPY	Exhibitor Pass <b>8</b> pieces、 invitation ticket <b>15</b> pieces、 Business meeting tickets <b>15</b> pieces
	2700 × 1800mm	A long table measuring 450 x 1800 mm + 2 chairs Partition available
BoothD	<b>120,000JPY</b> early bird price : 100,000JPY	Exhibitor Pass <b>4</b> pieces、 invitation ticket <b>10</b> pieces、 Business meeting tickets <b>10</b> pieces
	1800 × 1500mm	A long table measuring 450 x 1800 mm + 2 chairs No partitions.
Stage	<b>40,000JPY</b>	We plan to hold 7-8 Slots per day.
	Contents Time 20 minutes	Changeover time... (to be determined later) Artist Pass <b>3</b> pieces
Stage 2 consecutive frames	<b>90,000JPY</b>	Changeover time... (to be determined later)
	Contents Time 40 minutes	Two consecutive frames from each stage are used as one stage. Staff/Artist Pass - Total 6 pieces

\*For use of the Science Hall, please contact the organizing committee separately.

\*Additional staff passes/artist passes are 1,100 JPYeach (tax included).

\*Includes electrical work, electricity usage, and internet access (WiFi) (1st floor only).

\*For paid workshops and events co-sponsored by the organizing committee, please contact us separately.

## ■ Stage schedule (tentative)

### Hall2 Stage A

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

### Hall4 Stage B

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

### Hall5 Stage C

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

Hall8 Stage D

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:30	11:50	2	11:30	11:50
3	12:30	12:50	3	12:30	12:50
4	13:30	13:50	4	13:30	13:50
5	14:30	14:50	5	14:30	14:50
6	15:30	15:50	6	15:30	15:50
7	16:30	16:50	7	16:30	16:50
8	17:30	17:50			

Hall8 Stage E

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	11:00	11:20	1	11:00	11:20
2	12:00	12:20	2	12:00	12:20
3	13:00	13:20	3	13:00	13:20
4	14:00	14:20	4	14:00	14:20
5	15:00	15:20	5	15:00	15:20
6	16:00	16:20	6	16:00	16:20
7	17:00	17:20	7		

Hall10 Stage F

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

## ■ About sales

Sales are permitted within the event, but please note the following:

- ◇ Please handle the exchange of money independently.
- ◇ The secretariat will not provide any assistance with mediation or currency exchange.
- ◇ Please handle all distribution channels, including the handling of regular-priced products, under the responsibility of each company.
- ◇ There are no fees from the secretariat for sales.
- ◇ The secretariat will not announce sales information for each company; please do so independently.

## ■ Regarding sound demonstration & performances at the booth

Regarding the booth demonstrations that caused problems during last year's event, the following regulations will apply to sound output within booths this year.

- ◇ Only customer-led product trials and individual product explanations by demonstrators are permitted.
- ◇ Performances by demonstrators for a general audience are prohibited.
- ◇ The volume level outside the booth must be 80dB or less (a level at which conversation is possible).
- ◇ Staff will patrol the area during the event, and any violations of the regulations will result in immediate suspension of participation.
- ◇ Even when using headphones (including wireless headphones) for product explanations, arrangements that cause customers to linger outside the booth are not permitted. Please conduct these explanations with customers inside the booth.

## ■ About Stage

- ◇ Hall 8 is a stage-only area. This area is available for exhibitors in the electric guitar/effects pedal area and the drum area.
- ◇ The stage space is small (4m x 3m in Halls 2 and 8, 3m x 2m in the others), so band performances are not permitted.
- ◇ PA equipment (2 microphones/2 microphone stands, mixer, FOH speakers) and a sound engineer are provided, but other equipment (keyboard stands, guitar stands, throne, guitar amplifiers, etc.) must be brought in by each company.
- ◇ A 60-inch display (HDMI), long tables, and folding chairs are provided.
- ◇ Display switches and handheld cameras are not provided, so please bring your own.

## ■ Regarding applications for stage slots

- ◇ Stage slots can be reserved for single or consecutive sessions.
- ◇ Each company can apply for a maximum of two frames per day. However, if there are many applications, we may adjust the number of stages to allow as many exhibitors as possible to use them.
- ◇ We will contact each company regarding the number of stages available to them approximately two weeks after the application deadline of July 31st (usage fees will be invoiced after the event).

## ■ WiFi

- ◇ Wi-Fi will be available on the 1st floor.
- ◇ This Wi-Fi is for exhibitors only; please do not disclose it to visitors.
- ◇ The SSID and password will be released on the preparation day.

## ■ About application

Application Start Date: Wednesday, April 1st

Early Bird Discount Application Deadline: Friday, May 29th

First Exhibitor Briefing : April 23rd, 3:00 PM (Online)

*\*Note: We announced April 16th on v1.01, this has been changed to April 23rd.*

Second Exhibitor Briefing Session: September 10th, 3:00 PM (Online)

Application Deadline: Friday, July 31st

※ Booth exhibition fees must be paid by August 31st. Stage fees, optional equipment, etc., will be settled after the event. \*Payments for exhibition fees, etc., should be made to the Japan Synthesizer Professional Arts Association. This association is a qualified invoice issuer (T7011105005637).

## ■ Management organization

### Tokyo Gakki Expo 2026 Executive Committee

- Chairman : Takanori Kojima  
CEO of Major Seventh Co., Ltd.
- Executive Producer : Katsunori Ujiie  
Advisor of Japan Synthesizer Professional Arts
- Secretary General : Takashi Uesugi  
Executive Director of Japan Synthesizer Professional Arts

## ■ About registering to receive informational emails

We have set up a mailing list where you can receive mass emails from the secretariat regarding various information updates, briefing session announcements, and more. Anyone can register, regardless of whether they are exhibiting or not, so please send an email to the address below with "Request to receive Tokyo Gakki Expo emails" in the subject line. You will start receiving mass emails after registering.

Please send an email to this address.

[tokyogakkiexpo\\_management-request@tokyogakkiexpo.com](mailto:tokyogakkiexpo_management-request@tokyogakkiexpo.com)

You can also send an email using  
this QR code. →



## ■ Contact information

◇ Tokyo Gakki Expo 2026 Organizing Committee

Mail : [jimukyoku@tokyogakkiexpo.com](mailto:jimukyoku@tokyogakkiexpo.com)

◇ Tokyo Gakki Expo WEB

<https://tokyogakkiexpo.com/>