

東京 TOKYO GAKKI EXPO 2026
楽器博

TOKYO GAKKI EXPO
2026 Exhibition overview v1.2

Tokyo Gakki Expo 2026 Executive Committee

TOKYO GAKKI EXPO 2026

はじめに

Tokyo Gakki EXPO kicked off in 2023 with approximately 3,000 visitors, with the main themes of expanding the musical instrument playing population and contributing to exhibitors' year-end and New Year business. The event aims to be held annually, and the following year, in 2024, the scale expanded to approximately 60 exhibitors and over 8,000 visitors. Last year, the third event, held at the event, saw 107 exhibitors and 8,571 visitors. We would like to once again express our sincere gratitude to the exhibitors and sponsors who cooperated with us.

This event has been positioned both inside and outside the industry as the largest musical instrument experience event in Japan, and we feel that the expectations of visitors are growing year by year. The fourth Tokyo Gakki Expo 2026 will be held this year, and in order to further develop the musical instrument industry, we will strengthen measures to attract student visitors and collaboration with music stores and music media, with the goal of attracting 10,000 visitors. As with last year, the venue will be the Science Museum, a mecca for the musical instrument industry.

This year, we will further expand the venue area and make effective use of the entire exhibition hall on the first floor, the science hall on the second basement floor, and the conference room floors on the third, fifth, and sixth floors. By providing an attractive and realistic musical instrument experience, we will be enhancing the content of our events to attract a wide range of customers.

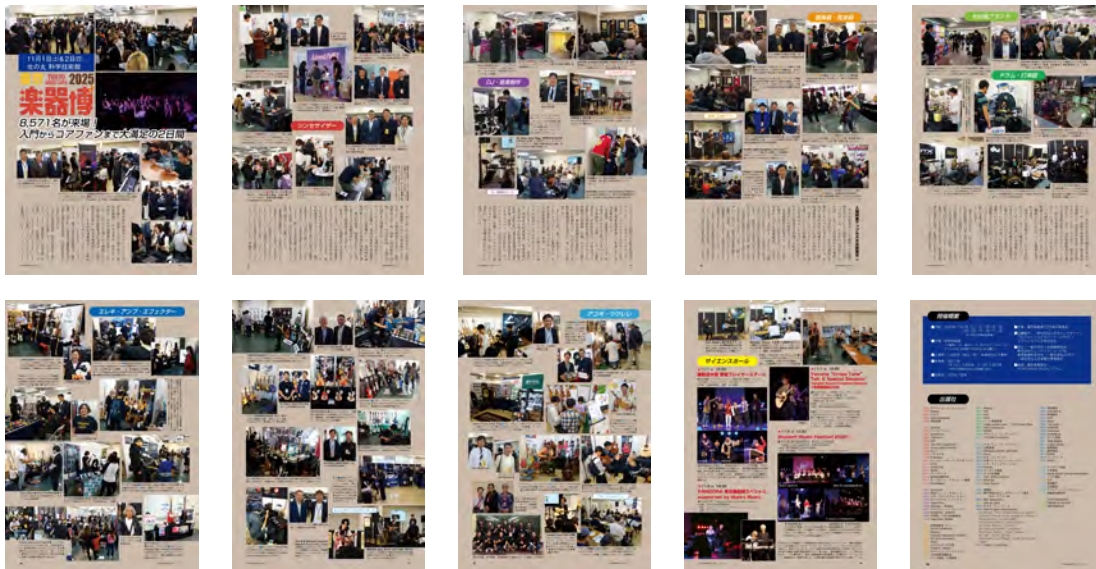
Regarding the business meeting, we will be reconsider the event, setting up a dedicated business meeting space, so we hope you will make use of it as an opportunity for active business negotiations. Additionally, in terms of operation, we will reflect the various opinions we have received from exhibitors and aim to create an event that will satisfy all visitors and exhibitors, but due to the significant number of factors that have increased costs, we have decided to raise the admission and exhibition fees. We ask that all companies and organizations understand the purpose and content of the event, take advantage of the early bird discount system, and actively participate.

Chairman of the Tokyo Gakki Expo 2026 Executive Committee
General Producer of the Tokyo Gakki Expo 2026 Executive Committee

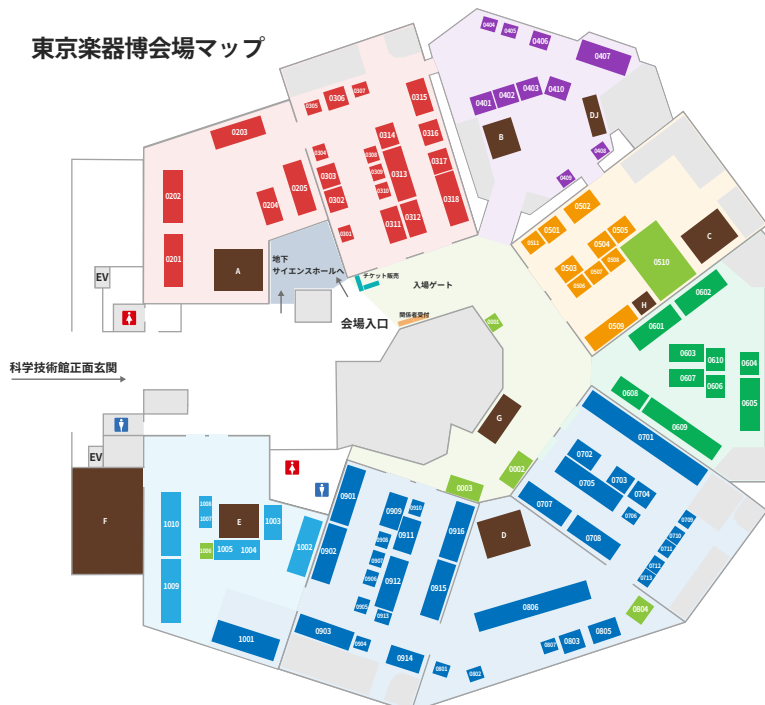
Takanori Kojima
Ujije Katsunori

昨年度の模様

ミュージックトレード誌より抜粋



東京楽器博会場マップ



- シンセサイザー
- DJ・音楽制作
- 管楽器・弦楽器
- ドラム・打楽器
- エレキ・アンプ・エフェクター
- アコギ・ウクレレ
- その他ブランド
- ステージ・体験コーナーなど

出展社

- | | | |
|---------------------------|-------------------------------------------------------|----------------------------------------|
| 0201 ヤマハミュージックジャパン | 0508 PAMPET MUSIC | 0901 神田商会 |
| 0202 Roland | 0509 ヤマハミュージックジャパン | 0902 ATELIER Z |
| 0203 コルグ | 0510 日本楽器出版協会 | 0903 世井貿易 |
| 0204 Yamaha Keyboards | 0511 アリア楽器・音楽家器 | 0904 NUX |
| 0205 橋本忠雄 | 0601 Roland | 0905 Shure |
| 0301 Gemox | 0602 DW | 0906 Two Notes |
| 0302 ファインアシスト | 0603 ATM | 0907 KIZOMI |
| 0303 InstAChord | 0604 NUX | 0908 Darkglass |
| 0304 Theorgs | 0605 パール楽器製造 | 0909 StanBorg |
| 0305 UVI | 0606 omote cymbals Japan / DDD Custom Shop | 0910 デイビッド |
| 0306 The MIDI Association | 0607 AKS Corporation | 0911 Viola Guitars |
| 0308 NUX | 0608 KORG | 0912 Cream Guitars |
| 0309 プラスナゴ | 0609 ヤマハミュージックジャパン | 0913 日響商会 |
| 0310 G Studio | 0610 TECHRA Drumsticks | 0914 長村楽器 |
| 0311 フットッドオーディオデザインズ | 0700 ヤマハミュージックジャパン | 0915 KORG |
| 0312 LVL | 0701 山響楽器 | 0916 フォノアンプ |
| 0313 MEGICUS | 0702 Markbass/JGMA GUITARS | 1001 BOSS |
| 0314 REON | 0704 Xuhe | 1002 ゴリダイナ楽器 |
| 0315 フックアップ | 0705 ギターアクトリー | 1003 三木楽器 |
| 0316 株式会社音研 | 0706 日本エレキストラートン・ミュージック | 1004 Martin Guitar Official Goods Shop |
| 0317 デザインド・アトレット販売 | 0707 メディアインテグレーション | 1005 ツアマガキ |
| 0318 Studiologic | 0708 Hokone | 1006 TAT |
| 0401 mymusicS | 0709 ミリタ楽器 | 1007 石橋子 |
| 0402 尚美ミュージックレレッジ | 0710 カシオ計算機 | 1008 日響商会 |
| 0403 メディアインテグレーション | 0711 TNY BASS/HOCCO | 1009 ヤマハミュージックジャパン |
| 0404 ゴキオネットワークス | 0712 SHONIC | 1010 丸井楽器製作所 |
| 0405 AlphaThea | 0713 Blue Guitars | 0001 SYNTHAMACS |
| 0406 Hoshino/Reloop | 0801 都立会 | 0002 PREMIUM WATER |
| 0407 ヤマハミュージックジャパン | 0802 都野研 (ESPエンティイメント) 都野研究ラボ | 0003 SHRAMBER |
| 0408 KENDRICK / JASRAC | 0803 962 woodworks | A シンセサイザーステージ |
| 0409 日本楽器出版協会 NEX 株式会社 | 0804 Grande uomo | B 音楽制作/ DJ ステージ |
| 0410 PopMusic Global | 0805 キョクニミュージック | C 弦楽器/ 弦楽器ステージ |
| 0501 音響株式会社 オノノ | 0806 Electric guitar sound arrows | D エレキギター/ ペース/ エフエフステージ |
| 0502 UFOR COMPANY | 0807 (String) Four Golden Beaks Guitars / | E フォンステックギター/ フォンステック |
| 0503 Roland | 0808 Frazton Custom Guitars Research / Refuse / | F 体験コーナー/ エキターム |
| 0504 Chiba/Sangshon/HOCCO | 0809 Hosh Guitars / (Kashikari) (Gib board product) / | G 体験コーナー/ エキターム |
| 0505 DY Wind Instrument | 0810 Washburn / Pezador Music / (Gib Custom shop) / | H ヤマハミュージック販売受付 |
| 0506 Nexo | 0811 GORP / (Dobson / Red House Guitars) / | DJ 子供 DJ 体験コーナー |
| 0507 ホンヤカシタ工業 | 0812 Right Music / Int Lab / (Gib Dip Box | |
| | 0813 Studio J Consulting | |

■ Overview

- Event Title : TOKYO GAKKI EXPO 2026
- Organizer : Tokyo Gakki Expo Executive Committee
- Cooperation : Japan Musical Instrument Association (planned),
Tokyo Musical Instrument Association (planned)
- Venue : Science Museum Event Hall 1F (all halls) /
Science Hall and 5F and 6F Conference Rooms
2-1 Kitanomaru Park, Chiyoda-ku, Tokyo 102-0091
- Date : October 31st (Sat) - November 1st (Sun), 2026
Preparation Day : October 30th (Fri) 9:00 AM - 7:00 PM
Event Day : October 31st (Sat) 10:00 AM - 6:00 PM
November 1st (Sun) 10:00 AM - 5:00 PM
(Complete dismantling by 8:00 PM)
Reserve Dismantling Day : November 2nd (Mon) 9:00 AM - 12:00 PM
(Building 2 (Temporary) only)
- Charge : On the day: 3,000 JPY
Advance tickets: 2,500 JPY (online sales only)
Free for high school students and younger
Science Hall events are charged separately for each menu item.
- Exhibiting Companies : Musical instrument manufacturers, import agencies, publishers, music schools, etc.
- Event scale : 120 exhibitors, 200 brands, 10,000 visitors.

■ Room Overview

◇ 1F

- Hall1 Staff room / Secretariat
- Hall2 Synthesizer / "Synth Fest" Stage
- Hall3 Synthesizers/Electronic Musical Instruments
- Hall4 Music production/DJ-related products/Music production & DJ stage
- Hall5 Electronic Acoustic instruments (including electronic pianos and electronic drums) / Related Stage
- Hall6 Drums/Percussion
- Hall7 Electric guitar / Effects pedal
- Hall8 Stage D, Stage E (Electric guitars/effects pedals/drums related)
- Hall9 Electric guitar / Effects pedal
- Hall10 AG, ukulele, and other acoustic instruments / Related Stage.
- Hall11 Wind instruments, string instruments, and other Acoustic instruments, etc.
- Center Cort Publishers and sponsoring manufacturers

◇ B2 Science Hall

Various events (two performances scheduled each day)

◇ 6F Conference Rooms 1, 2, and 3

It is planned to be used as a Staff room, event venue, etc.

◇ 5F Conference Rooms 4

It is planned to be used as a Staff room, event venue, etc.

◇ 3F Conference Rooms

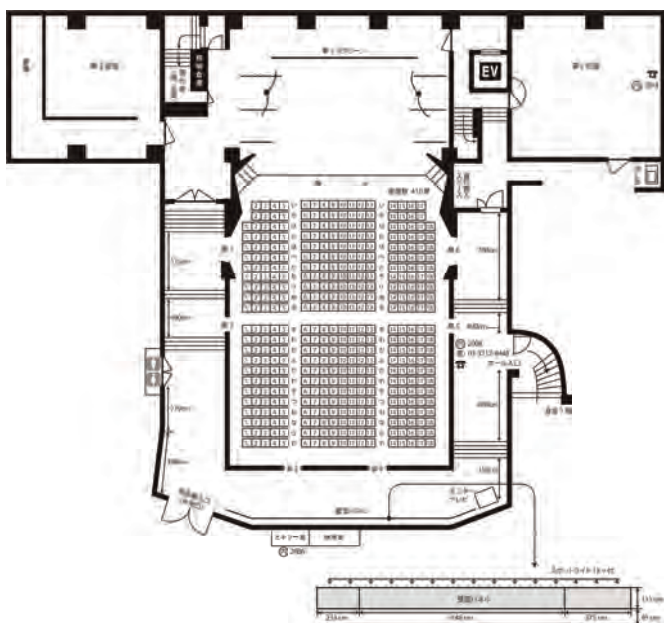
It is planned to be used as a Staff room.

Hall

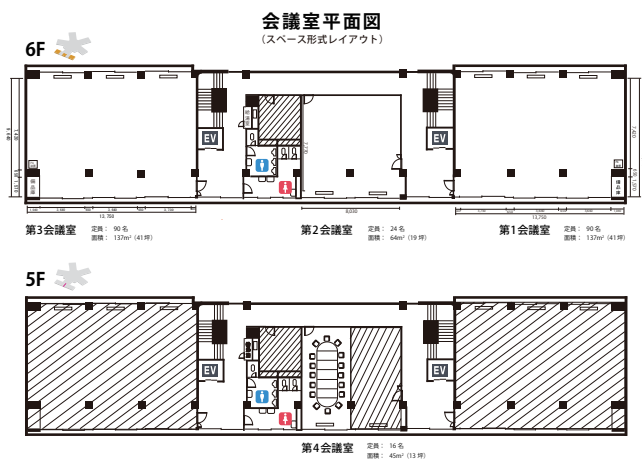
*The booth layout shown is tentative. The final layout will be decided around the end of August.



Science Hall



5F、6F



※ Wi-Fi is not available on the 5th and 6th floors.

■ Exhibition fee

Booth Type	Exhibition fee (excluding tax) size/time	remarks
BoothA	380,000JPY early bird price : 320,000JPY	Exhibitor Pass 15 pieces、 invitation ticket 30 pieces、 Business meeting tickets 30 pieces
	6300 × 1800mm	We provide space using partitions and corridor walls. Desks and chairs are not included.
BoothB	260,000JPY early bird price : 220,000JPY	Exhibitor Pass 10 pieces、 invitation ticket 20 pieces、 Business meeting tickets 20 pieces
	3600 × 1800mm	Partitions will be provided. Desks and chairs are not included.
BoothC	200,000JPY early bird price : 170,000JPY	Exhibitor Pass 8 pieces、 invitation ticket 15 pieces、 Business meeting tickets 15 pieces
	2700 × 1800mm	A long table measuring 450 x 1800 mm + 2 chairs Partition available
BoothD	120,000JPY early bird price : 100,000JPY	Exhibitor Pass 4 pieces、 invitation ticket 10 pieces、 Business meeting tickets 10 pieces
	1800 × 1500mm	A long table measuring 450 x 1800 mm + 2 chairs No partitions.
Stage	40,000JPY	We plan to hold 7-8 Slots per day.
	Contents Time 20 minutes	Changeover time... (to be determined later) Artist Pass 3 pieces
Stage 2 consecutive frames	90,000JPY	Changeover time... (to be determined later)
	Contents Time 40 minutes	Two consecutive frames from each stage are used as one stage. Staff/Artist Pass - Total 6 pieces

*For use of the Science Hall, please contact the organizing committee separately.

*Additional staff passes/artist passes are 1,100 JPYeach (tax included).

*Includes electrical work, electricity usage, and internet access (WiFi) (1st floor only).

*For paid workshops and events co-sponsored by the organizing committee, please contact us separately.

■ Stage schedule (tentative)

Hall2 Stage A

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

Hall4 Stage B

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

Hall5 Stage C

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

Hall8 Stage D

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:30	11:50	2	11:30	11:50
3	12:30	12:50	3	12:30	12:50
4	13:30	13:50	4	13:30	13:50
5	14:30	14:50	5	14:30	14:50
6	15:30	15:50	6	15:30	15:50
7	16:30	16:50	7	16:30	16:50
8	17:30	17:50			

Hall8 Stage E

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	11:00	11:20	1	11:00	11:20
2	12:00	12:20	2	12:00	12:20
3	13:00	13:20	3	13:00	13:20
4	14:00	14:20	4	14:00	14:20
5	15:00	15:20	5	15:00	15:20
6	16:00	16:20	6	16:00	16:20
7	17:00	17:20	7		

Hall10 Stage F

Saturday, the 31st			Sunday the 1st		
frame	start time	End time	frame	start time	End time
1	10:30	10:50	1	10:30	10:50
2	11:10	11:30	2	11:10	11:30
3	11:50	12:10	3	11:50	12:10
4	12:30	12:50	4	12:30	12:50
5	13:10	13:30	5	13:10	13:30
6	13:50	14:10	6	13:50	14:10
7	14:30	14:50	7	14:30	14:50
8	15:10	15:30	8	15:10	15:30
9	15:50	16:10	9	15:50	16:10
10	16:30	16:50	10	16:30	16:50
11	17:10	17:30			

■ About sales

Sales are permitted within the event, but please note the following:

- ◇ Please handle the exchange of money independently.
- ◇ The secretariat will not provide any assistance with mediation or currency exchange.
- ◇ Please handle all distribution channels, including the handling of regular-priced products, under the responsibility of each company.
- ◇ There are no fees from the secretariat for sales.
- ◇ The secretariat will not announce sales information for each company; please do so independently.

■ Regarding sound demonstration & performances at the booth

Regarding the booth demonstrations that caused problems during last year's event, the following regulations will apply to sound output within booths this year.

- ◇ Only customer-led product trials and individual product explanations by demonstrators are permitted.
- ◇ Performances by demonstrators for a general audience are prohibited.
- ◇ The volume level outside the booth must be 80dB or less (a level at which conversation is possible).
- ◇ Staff will patrol the area during the event, and any violations of the regulations will result in immediate suspension of participation.
- ◇ Even when using headphones (including wireless headphones) for product explanations, arrangements that cause customers to linger outside the booth are not permitted. Please conduct these explanations with customers inside the booth.

■ About Stage

- ◇ Hall 8 is a stage-only area. This area is available for exhibitors in the electric guitar/effects pedal area and the drum area.
- ◇ The stage space is small (4m x 3m in Halls 2 and 8, 3m x 2m in the others), so band performances are not permitted.
- ◇ PA equipment (2 microphones/2 microphone stands, mixer, FOH speakers) and a sound engineer are provided, but other equipment (keyboard stands, guitar stands, throne, guitar amplifiers, etc.) must be brought in by each company.
- ◇ A 60-inch display (HDMI), long tables, and folding chairs are provided.
- ◇ Display switches and handheld cameras are not provided, so please bring your own.

■ Regarding applications for stage slots

- ◇ Stage slots can be reserved for single or consecutive sessions.
- ◇ Each company can apply for a maximum of two frames per day. However, if there are many applications, we may adjust the number of stages to allow as many exhibitors as possible to use them.
- ◇ We will contact each company regarding the number of stages available to them approximately two weeks after the application deadline of July 31st (usage fees will be invoiced after the event).

■ WiFi

- ◇ Wi-Fi will be available on the 1st floor.
- ◇ This Wi-Fi is for exhibitors only; please do not disclose it to visitors.
- ◇ The SSID and password will be released on the preparation day.

■ About application

Application Start Date: Wednesday, April 1st

Early Bird Discount Application Deadline:

Monday, June 1st (until 5 PM Japan time)

~~First Exhibitor Briefing : April 23rd, 3:00 PM (Online)~~

Venue visit date: Wednesday, July 1st, 2 PM (meet at the venue)

Second Exhibitor Briefing Session: September 10th, 3:00 PM (Online)

Application Deadline: Friday, July 31st

※ Booth exhibition fees must be paid by August 31st. Stage fees, optional equipment, etc., will be settled after the event. *Payments for exhibition fees, etc., should be made to the Japan Synthesizer Professional Arts Association. This association is a qualified invoice issuer (T7011105005637).

■ Management organization

Tokyo Gakki Expo 2026 Executive Committee

- Chairman : Takanori Kojima
CEO of Major Seventh Co., Ltd.
- Executive Producer : Katsunori Ujiie
Advisor of Japan Synthesizer Professional Arts
- Secretary General : Takashi Uesugi
Executive Director of Japan Synthesizer Professional Arts

■ About registering to receive informational emails

We have set up a mailing list where you can receive mass emails from the secretariat regarding various information updates, briefing session announcements, and more. Anyone can register, regardless of whether they are exhibiting or not, so please send an email to the address below with "Request to receive Tokyo Gakki Expo emails" in the subject line. You will start receiving mass emails after registering.

Please send an email to this address.

tokyogakkiexpo_management-request@tokyogakkiexpo.com

You can also send an email using
this QR code. →



■ Contact information

◇ Tokyo Gakki Expo 2026 Organizing Committee

Mail : jimukyoku@tokyogakkiexpo.com

◇ Tokyo Gakki Expo WEB

<https://tokyogakkiexpo.com/>